

What to Expect from PAD Genève

19.01.2018
by Brook Mason

PAD Genève promises alluring offerings from Lalanne to Giacometti to Hervé van der Straeten



A modernist desk by Paul Dupré-Lafon, offered by Gallery Marcihac. Photo: Courtesy of Gallery Marcihac

When it comes to distinctive design fairs, there's a newcomer in Europe. Patrick Perrin, who launched both the Paris and [London](#) iterations of PAD, where tastemakers like Tom Ford and Jacques Grange routinely shop, has now expanded his reach into Switzerland. His PAD Genève runs February 1 to February 4. The fair, which was founded in partnership with Thomas Hug and Laura Meillet, directors of [artgenève](#) and [artmonte-carlo](#), is sure to draw a well-heeled set of discerning design and art collectors.

"The very concept of PAD Genève is right on target, and the fact that topflight dealers such as Jacques Lacoste and Modernity are participating demonstrates the importance of the fair," Perrin tells AD PRO from his Paris office on the Rue Faubourg Saint Honoré. Attendees can expect work from such legendary talents as Eugene Printz and Paul Dupré-Lafon as well as ahead-of-the-curve contemporary designers like Hervé van der Straeten and Achille Salvagni.



A Jean-Michel Frank for Svenskt Tenn cabinet from Stockholm's [Modernity gallery](#).

Photo: Åsa Liffner

And who doesn't swoon over [Lalanne](#) and Line Vautrin? Well, Paris dealer Jean David Botella will be featuring no less than 32 Line Vautrin mirrors dating from the '60s and '70s. If that's not enough, Botella is showcasing a total of 20 works by Claude and Francois-Xavier Lalanne. Expect an entire flock of sheep. Collectors for Vautrin and Lalanne include Tom Ford and Reed Krakoff.

Marcihac Galerie, which bills itself as the oldest Paris gallery devoted to 20th-century decorative art, has long wooed collectors of Jean Michel Frank and Émile-Jacques Ruhlmann and will have a slew of their works in Geneva. Felix Marcihac is bringing a Jules Leleu console as well as a rare Dupré-Lafon desk. Meanwhile, the always-edgy Dutch Priveekollektie Contemporary Art | Design gallery will once again present work by Studio Job along with a host of new talents. Collectors of blue and white Chinese dinner sets are certain to zero in on Studio Job and Hella Jongerius' 2008 pottery work *Pyramids of Makkum*.



[Gallery Marcihac](#) is also showing this metal-and-marble console by Jules Leleu.

Hervé van der Straeten, whose oeuvre can be found in Paris's [Musée des Arts Décoratifs](#), also boasts a winning stand. He will feature his *Armoire Partition* of gleaming blue lacquered metal. His *Armorie Fusion* is comprised of centuries-old Chinese and Japanese lacquer panels, which he has banded with black and gold patinated bronze.

Nearby, the London and Rome architect Achille Salvagni is sporting sleek lighting from sconces to chandeliers. A talented mix master, he's paired his bronze *Pietra* coffee table with Gio Ponti benches. "Now that my Mayfair gallery is receiving considerable attention, it seemed fitting to take on my first fair and reach out to an ever-growing group of sophisticated European collectors," says Salvagni, who's completing a 40,000-square-foot Mumbai mansion.

Stockholm's [Modernity](#) has long touted a to-die-for cache of Swedish and Danish modern design. On their stand will be Josef Frank's 1937 cabinet for the Swedish company [Svenskt Tenn](#). The mahogany and oak piece boasts a front and sides swathed in paper bearing hand-colored flowers. "With so many iconic works and masterpieces created practically yesterday, I'm bound to see collectors from far beyond Europe," says Perrin.